SDS Entertainment Privacy Policy 2020

We are committed to protecting and respecting your privacy. This policy provides you with the details of how any personal data we collect from you or that you provide us will be used and processed.

If you have any concerns about the processing, you have the right to object to this processing. Please contact info@settingdastandards.com if you have any issues.

How do we store, use, share and disclose site visitors' personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

What type of information do we collect from the user?

We receive, collect and store any information you enter on our website or provide us in any other way.. We collect personally identifiable information (including name, email, payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. If you contact us, we may keep a record of that correspondence. We may also ask you to complete questions or surveys for research purposes. This is not some thing you have to respond too.

Why do we collect such personal information?

We use the information held about you in the following ways:

- To carry out any requests or obligations arising from any contact you may have with us.
- To provide you with information, special offers or services that you have requested from us or which we feel may interest you, if you have given us consent to get in contact with you (e.g our mailing list)
- To notify you of any changes to our service.
- To be able to process payment and send purchased products.
- To provide research results in the event our partners and/or the law requires them from us.

How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email. If you would like to opt out of receiving any of these, please contact us at info@settingdastandards.com

How do we use cookies and other tracking tools?

Our company is hosted by Wix and Wix uses cookies for many important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

Through Wix, there are third-party services, such as Google Analytics or other applications offered through the Wix App Market, placing cookies or utilizing other tracking technologies through Wix's services. They may have their own policies regarding how they collect and store information. As these are external services, such practices are not covered by the SDS Entertainment and Wix Privacy Policy.

How can I withdraw my consent?

If you don't want us to process your data anymore, please contact us at <u>info@settingdastandards.com</u>.

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and our contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at <u>info@settingdastandards.com</u>.